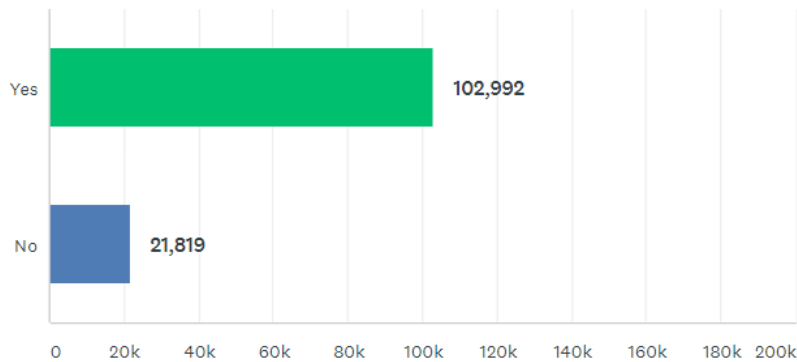


Results of the APCC Dog Theft Survey

The survey was live between 19th February - 12th March 2021. A total of 124,729 completed survey responses were received across England and Wales with responses from every police force area.

Question 1: Do you own a dog or dogs?

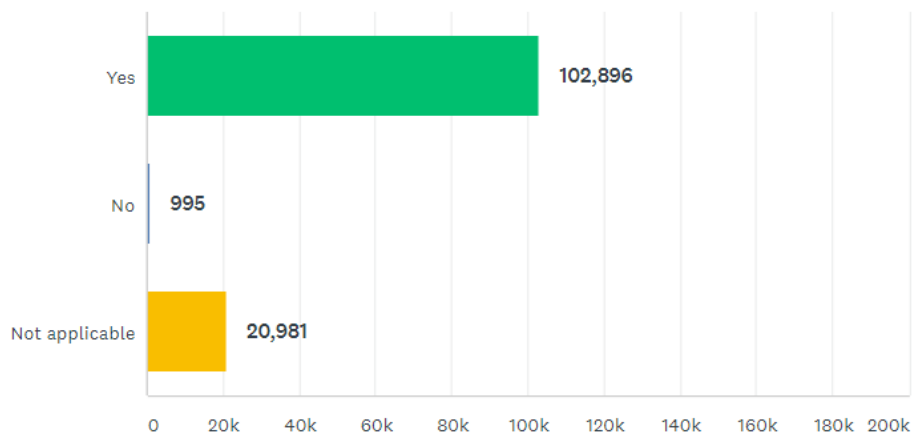
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	82.57%	102,992
No	17.49%	21,819

Question 2: Have you had the dog microchipped?

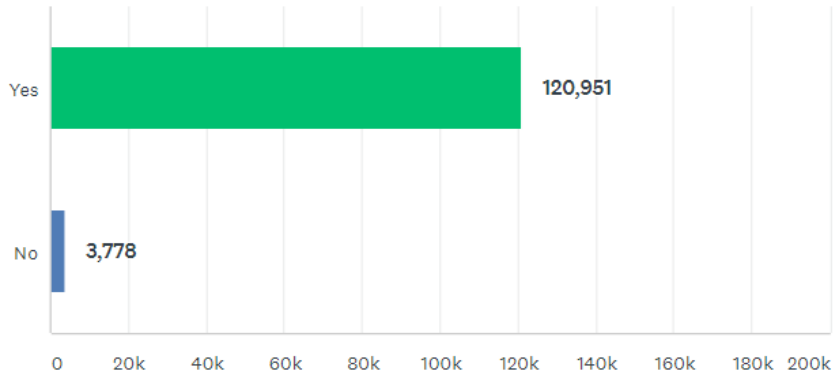
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	82.50%	102,896
No	0.80%	995
Not applicable	16.82%	20,981

Question 3: Do you think dog theft is a serious problem?

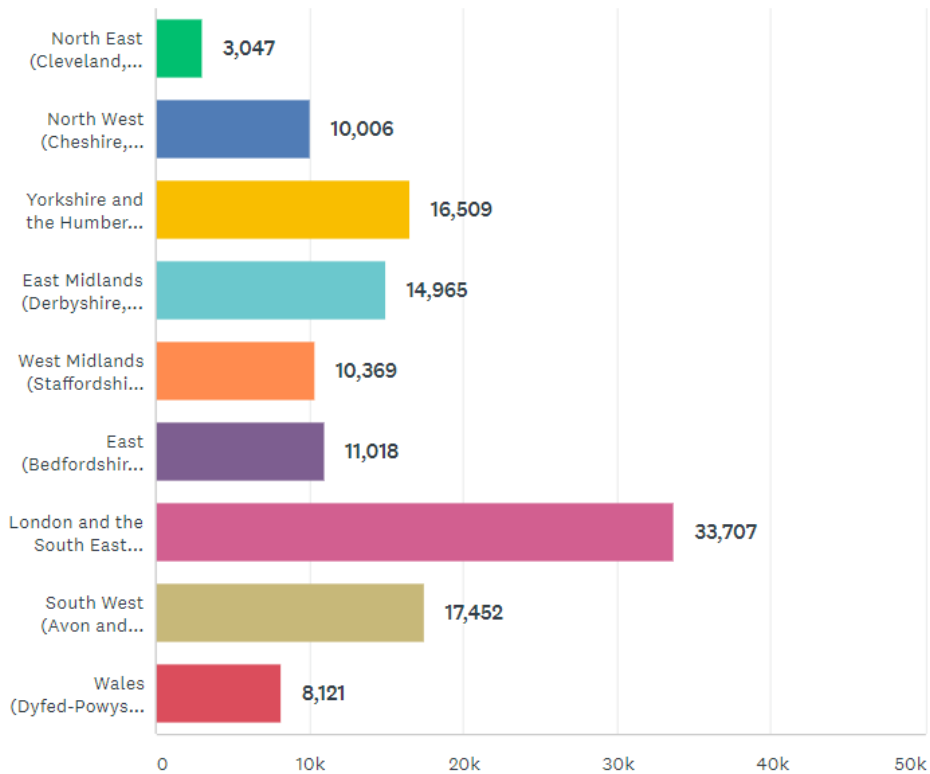
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	96.97%	120,951
No	3.03%	3,778

Question 4: Where do you live in England and Wales?

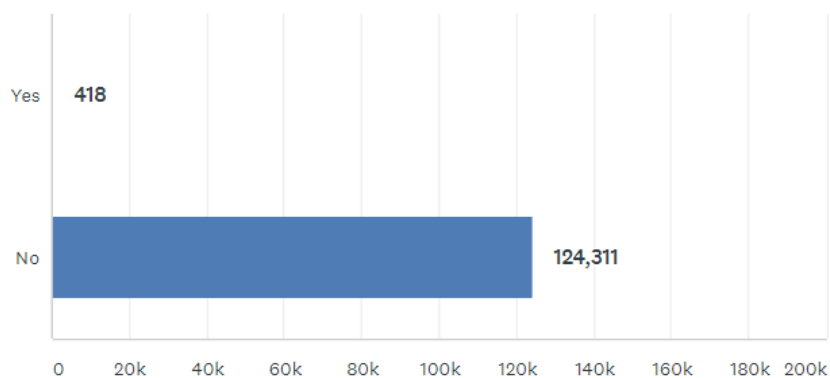
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
North East (Cleveland, Durham, Northumbria)	2.44%	3,047
North West (Cheshire, Cumbria, Greater Manchester, Lancashire, Merseyside)	8.02%	10,006
Yorkshire and the Humber (Humberside, North Yorks, South Yorks, West Yorks)	13.24%	16,509
East Midlands (Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire)	12.00%	14,965
West Midlands (Staffordshire, Warwickshire, West Mercia, West Midlands)	8.31%	10,369
East (Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk, Suffolk)	8.83%	11,018
London and the South East (City of London, Hampshire, Kent, Metropolitan Police, Surrey, Sussex, Thames Valley)	27.02%	33,707
South West (Avon and Somerset, Devon and Cornwall, Dorset, Gloucestershire, Wiltshire)	13.99%	17,452
Wales (Dyfed-Powys, Gwent, North Wales, South Wales)	6.51%	8,121

Question 5: Have you had a dog stolen over the last year?

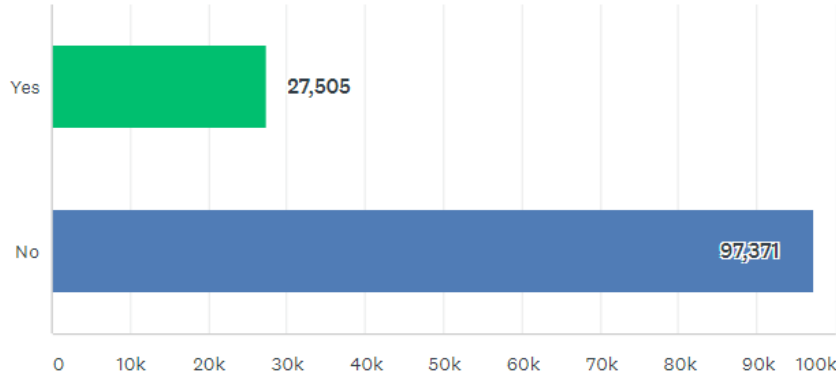
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	0.34%	418
No	99.66%	124,311

Question 6: Do you personally know someone who has had a dog stolen over the last year?

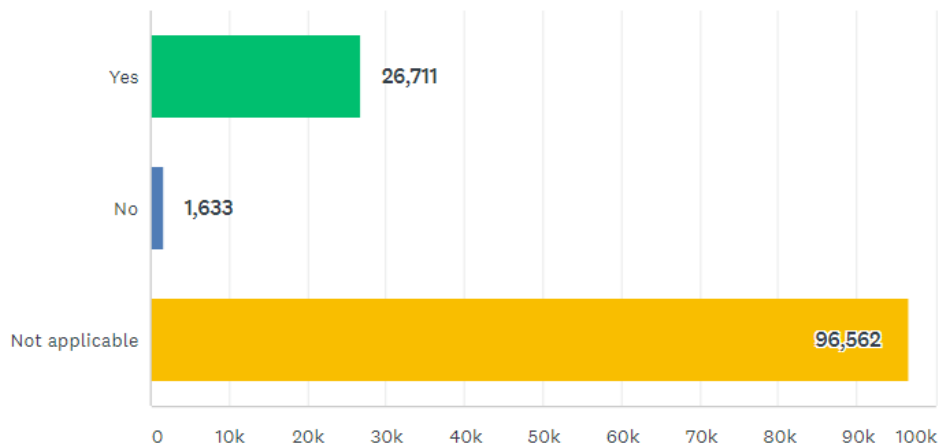
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	22.05%	27,505
No	78.07%	97,371

Question 7: Did you, or the person you know, report this theft to the police?

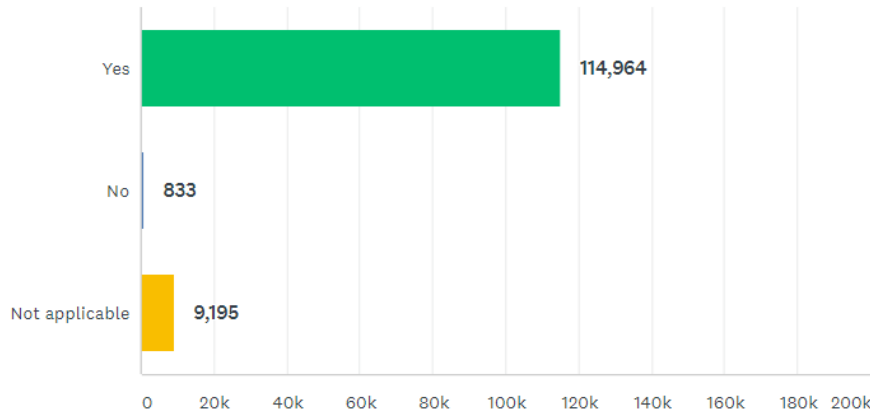
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	21.42%	26,771
No	1.31%	1,633
Not applicable	77.42%	96,562

Question 8: If your dog was stolen in future, would you report it to the police?

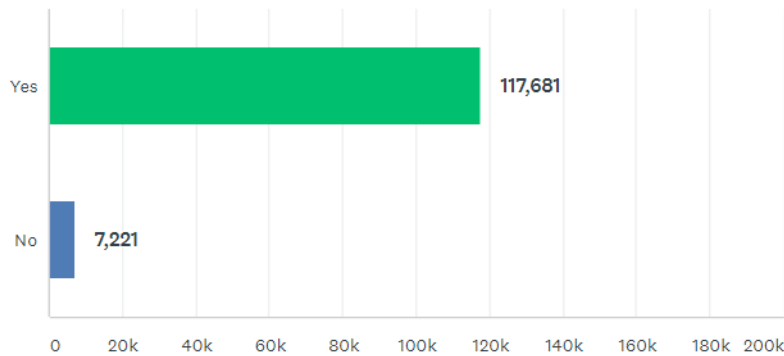
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	92.17%	114,964
No	0.67%	833
Not applicable	7.37%	9,195

Question 9: Have you seen reports of dog theft, or any suspicious activity in relation to dog thefts, on social media?

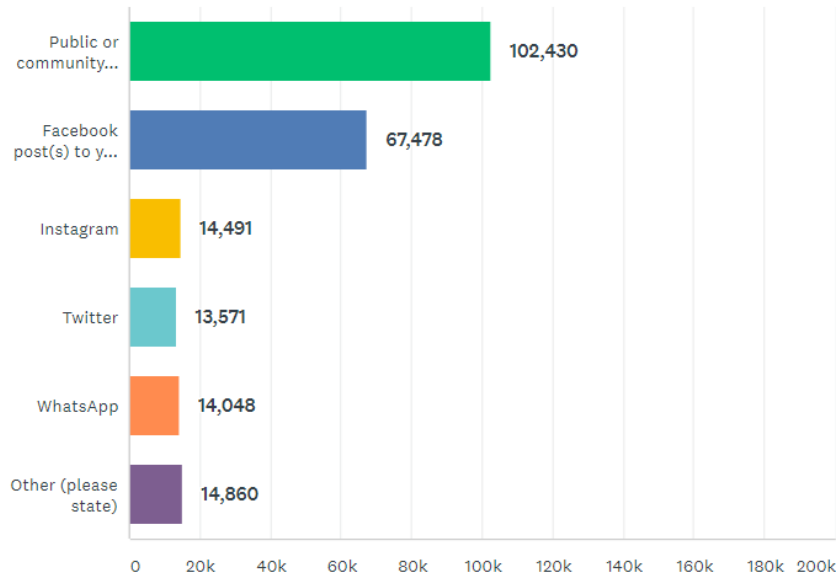
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes	94.35%	117,681
No	5.79%	7,221

Question 10: If you answered yes to Q9, where have you seen this posted?

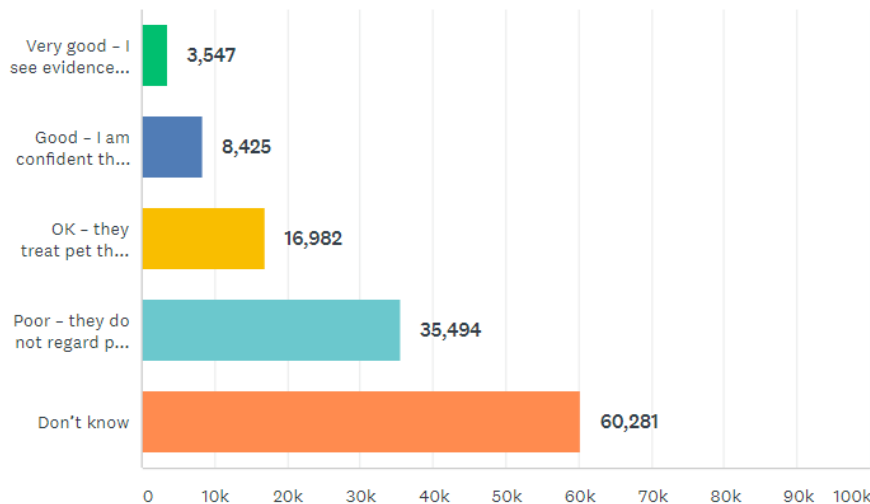
Answered: 118,779 Skipped: 5,950



Answer choices	Response Percentage (%)	Response numbers
Public or community Facebook group	86.24%	102,430
Facebook post(s) to you from a friend	56.81%	67,478
Instagram	12.20%	14,491
Twitter	11.43%	13,571
WhatsApp	11.83%	14,048
Other (please state)	12.51%	14,860

Question 11: In your view, how effective is your local police force at responding to concerns around pet theft?

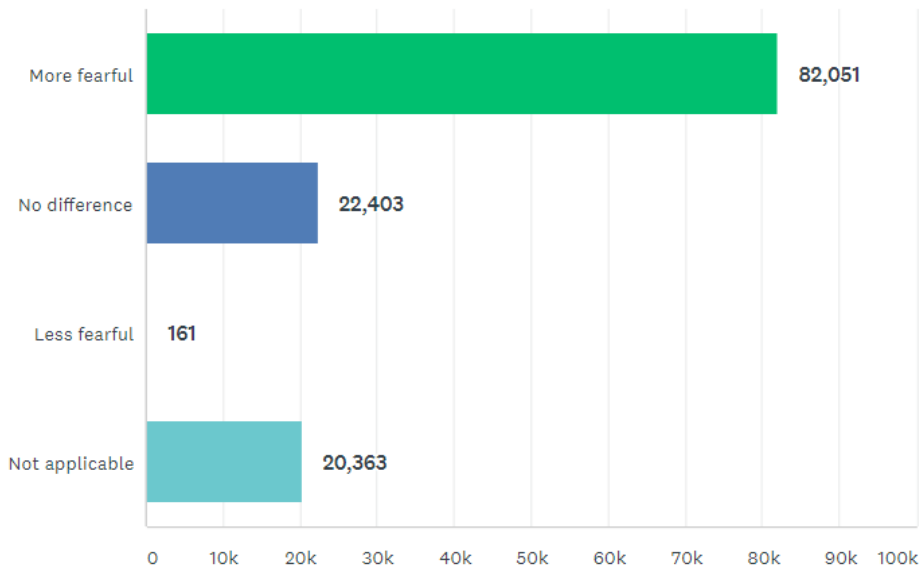
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Very good – I see evidence of proactive policing and tips on how to keep pets safe	2.84%	3,547
Good – I am confident that the police will respond to a report when contacted	6.75%	8,425
OK – they treat pet theft adequately given the other priorities they must have	13.62%	16,982
Poor – they do not regard pet theft as a high enough priority	28.46%	35,494
Don't know	48.33%	60,281

Question 12: Over the past year, have you become more fearful of taking your dog out for a walk in the daytime?

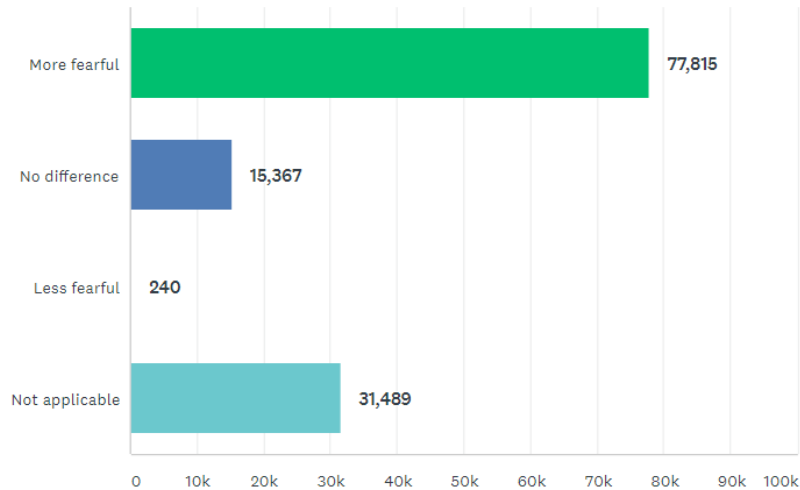
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
More fearful	65.78%	82,051
No difference	17.96%	22,403
Less fearful	0.13%	161
Not applicable	16.33%	20,363

Question 13: Over the past year, have you become more fearful of taking your dog out for a walk at night?

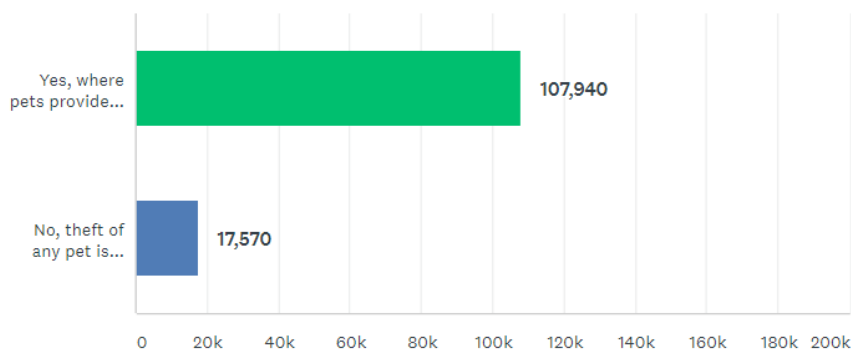
Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
More fearful	62.39%	77,815
No difference	12.32%	15,367
Less fearful	0.19%	240
Not applicable	25.25%	31,489

Question 14: The maximum sentence for theft is currently seven years in prison, but two years if the goods are valued at less than £500. Do you feel theft of a companion animal should be treated differently to other cases of theft?

Answered: 124,729 Skipped: 0



Answer choices	Response Percentage (%)	Response numbers
Yes, where pets provide their owners with companionship sentencing guidelines should reflect this	86.54%	107,940
No, theft of any pet is still theft and should be treated the same as other cases of property theft	14.09%	17,570

