

## PFCC Decision Report

**Please ensure all sections below are completed**

<b>Report reference number:</b> 109/20
<b>Classification;</b> Not protectively marked
<b>Title of report:</b> Phase 2 of the Essex 'Violence and Vulnerability Joint Budget' funding 2020/21
<b>Area of county / stakeholders affected:</b> Countywide
<b>Report by:</b> Samantha Grant
<b>Date of report:</b> 17 <sup>th</sup> September 2020
<b>Enquiries to:</b> samantha.grant@essex.police.uk

### 1. Purpose of the report

- 1.1. To approve the allocation of **£9,800** from the Essex 'Violence and Vulnerability joint Budget' to the organisation detailed in section 4.1 below for delivery against the objectives set out in the Essex V&V Work Programme.

### 2. Recommendations

- 2.1. Approve the allocation of **£9,800** to support delivery of the Essex Violence & Vulnerability (V&V) Communications & Marketing Strategy (2020 – 2022), as part of our work to deliver against the priorities within the Essex Violence and Vulnerability Work Programme.

### 3. Benefits of the proposal

- 3.1. This funding will enable local partners across Essex to have a positive impact on issues relating to violence and vulnerability, including gangs, 'county lines' and child criminal exploitation.
- 3.2. This funding supports the communication of areas of work and key messages, outlined in the Essex Violence and Vulnerability Framework (2018) and agreed by the V&V Strategic Board, to reduce serious violence and safeguard those being exploited and at risk of exploitation through gangs and 'county lines'.
- 3.3. This funding allocation has been developed and agreed by the PFCC and key strategic partners.

#### 4. Background and proposal

4.1. The PFCC will provide the following funding allocation;

Viewpoint Marketing	<ul style="list-style-type: none"><li>• Website development and build for V&amp;V partnership</li><li>• Purchase website domain</li><li>• Video content / design / materials</li></ul>	£9,800
		<b>£9,800</b>

#### 5. Alternative options considered and rejected

5.1. The PFCC could opt not to allocate this funding, but that would reduce the likelihood of the Violence and Vulnerability Unit delivering on its work programme. We have worked with local agencies to ensure that a co-ordinated and impactful Communications and Marketing Strategy is in place and has a robust delivery plan to ensure its implementation. Resources are being co-ordinated across partner organisations, this allocation, is to ensure a web presence, and content, which forms a key element of communicating and engaging with people about the work and key messages of the V&V partnership.

#### 5.2. Police and Crime Plan

5.3. This funding will enable the V&V partnership to support communication activity relating to the partnership priorities and progress against these, and links to the Police and Crime Plan, including protecting children and vulnerable people from harm and reversing the trend in serious violence.

#### 6. Police operational implications

6.1. Essex Police is well engaged with this programme at a strategic and operational level. There are no operational impacts of this tranche of funding on Essex Police.

#### 7. Financial implications

7.1. The PFCC will allocate a one-off allocation to the value of **£9,800** from the 2020-21 Essex 'Violence and Vulnerability Joint Budget' to the organisation outlined in section 4.1 above. This funding will be subject to the PFCC's standard funding agreement.

7.2. This joint budget is made up of funding the PFCC has received from the Home Office as part of our successful bid to the VRU Fund ((£1,160,000), a contribution from Essex County Council (£500,000) and investment from the PFCC's Community Safety Fund (£200,000). In addition, in 2020/21 the PFCC has also attracted £98,101 from the Home Office Vulnerable Children (Emergency) Fund.

7.3. This is the second tranche of funding from this combined 'Violence and Vulnerability Joint Budget' and is directed towards funding to support communication activity.

#### 8. Legal implications

8.1. No legal implications

**9. Staffing implications**

9.1. N/a.

**10. Equality and Diversity implications**

10.1. The communication activity listed above, including the development of an accessible website will provide more opportunities for all members of the public to engage with the work of the Violence and Vulnerability Unit. In particular the website will be developed to be accessible and meet the government's latest accessibility standards.

**11. Risks**

11.1. As this is short-term funding there is a risk that it is not utilised this year meaning funding would have to be returned to contributors and opportunities to make progress against the Police and Crime Plan and V&V work plan may be missed. This is mitigated by formal funding agreements, and by ensuring that there is close monitoring of the programme of work, that the organisation is aware of the restrictions on funding and can deliver against the agreed areas in the time required.

**12. Governance Boards**

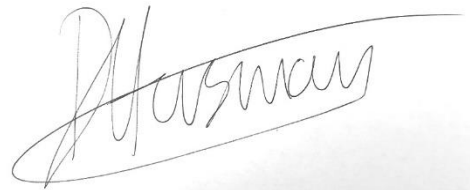
12.1. This funding supports delivery of the V&V Communications and Marketing Strategy (2020 – 2022). This has been discussed at various partnership boards, including the Violence and Vulnerability Strategic Executive Group, V&V Round Table, and V&V Operations Board as well as internal PFCC meetings. The approaches and activities within the Strategy have been signed-off by the Strategic Executive Group and Round Table.

**Report Approval**

The report will be signed off by the OPFCC Chief Executive and Treasurer prior to review and sign off by the PFCC / DPFCC.

Deputy Monitoring Officer

Sign:



Print: Darren Horsman

Date: 17 September 2020

Chief Finance Officer / Treasurer

Sign:



Print: Elizabeth Helm

Date: 21 September 2020

**Publication**

Is the report for publication?

YES

NO

If 'NO', please give reasons for non-publication (Where relevant, cite the security classification of the document(s). State 'None' if applicable)

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If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.

**Redaction**

If the report is for publication, is redaction required:

1. Of Decision Sheet?

YES

2. Of Appendix?

YES

NO

NO

If 'YES', please provide details of required redaction:

.....  
.....

Date redaction carried out: .....

**Treasurer / Chief Executive Sign Off – for Redactions only**

If redaction is required, the Treasurer or Chief Executive is to sign off that redaction has been completed.

Sign: .....

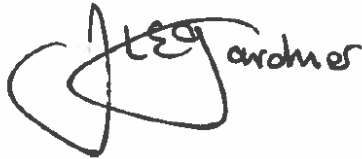
Print: .....

Chief Executive/Treasurer

Date signed: .....

**Decision and Final Sign Off**

I agree the recommendations to this report:



**Sign:** .....

Jane Gardner

**Print:** .....

**Deputy PFCC**

**Date signed: 23 September 2020**

I do not agree the recommendations to this report because:

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.....  
.....

**Sign:** .....

**Print:** .....

**PFCC/Deputy PFCC**

**Date signed:** .....