

## PFCC Decision Report

**Please ensure all sections below are completed**

<b>Report reference number:</b> 051/20
<b>Classification</b> Not protectively marked
<b>Title of report:</b> CSDF media support 2020-21
<b>Area of County/Stakeholders affected:</b> Countywide
<b>Report by:</b> Greg Myddelton <b>Date of report:</b> 9 April 2020 <b>Enquiries to:</b> <a href="mailto:greg.myddelton@essex.police.uk">greg.myddelton@essex.police.uk</a>

### 1. Purpose of report

- 1.1. To seek approval for the allocation of up to £10,000 in the form of a crime and disorder reduction grant from the 2020-21 Community Safety Development Fund to *Making Words Work!* to deliver communication and media material on successful CSDF projects.

### 2. Recommendations

- 2.1. Approve the allocation of a Community Safety Development Fund grant of up to £10,000 to *Making Words Work!* to deliver communication and media material on successful CSDF projects.

### 3. Benefits of Proposal

- 3.1. The PFCC's Community Safety Development Fund is a fund used to allocate small grants to local community projects that support the priorities set out in the Police and Crime Plan. Utilising a copywriter to provide engaging case studies about successful projects will provide valuable publicity to grant recipients and highlight the work of the PFCC and its grant-making.

3.2. Transparency is a key ethos for the PFCC. Whilst the PFCC publishes all decisions, the proposed use of a copywriter will allow us to demonstrate the impact and outcomes of projects that are funded in an accessible way.

3.3. The stories also help to generate further applications and publicity to the fund, encouraging other community projects to apply.

#### **4. Background and proposal**

4.1. The CSDF supports local voluntary and community safety groups to deliver effective approaches to preventing and tackling crime and anti-social behaviour in Essex.

4.2. Projects will be approached to see if their work is suitable for a case study and to ensure they are happy to be involved in any media coverage.

#### **5. Alternative options considered and rejected**

5.1. The PFCC has the option not to publicise the work of CSDF grant recipients, but it is considered that this investment provides value to successful CSDF projects; improving their profile and possibly increasing the likelihood of them attracting more participants, volunteers, media coverage, or funding. The allocation also improves awareness of how the PFCC utilises grant funds to support the objectives identified in the Police and Crime Plan.

#### **6. Police and Crime Plan**

6.1. All decisions taken by the PFCC are open and transparent. Using a copywriter to document the work of CSDF grant recipients will allow the PFCC to continue to provide further transparency to the decisions that have been made by sharing details of funded programmes which support Police and Crime Plan priorities.

#### **7. Police Operational Implications**

7.1. No police operational implications

#### **8. Financial Implications**

8.1. The PFCC will allocate a one-off grant of up to £10,000 from the 2020-21 Community Safety Development Fund to *Making Words Work!*

#### **9. Legal Implications**

9.1. The grant will be subject to the PFCC's standard funding agreement

#### **10. Staffing and other resource implications**

10.1. This project involves a copywriter delivering individual case studies. There are no staffing implications or obligations placed on the PFCC as a result of this grant.

## **11. Equality and Diversity implications**

11.1. Case studies will be identified and selected on a case-by-case basis depending on their purpose and suitability. As such it is not considered that there are any equality and diversity implications for this grant funding.

## **12. Risks**

12.1. No risks associated with this funding.

## **13. Governance Boards**

13.1. This proposal has been approved in principle by the Deputy PFCC.

**Report Approval**

The report will be signed off by the OPFCC Chief Executive and Treasurer, prior to review and sign off by the PFCC / DPFCC .

Chief Executive / M.O.

Sign:

Print: P. Brent-Isherwood

Date: 19 June 2020

Chief Finance Officer / Treasurer

Sign:

Print: Elizabeth Helm

Date: 23 June 2020

**Publication**

Is the report for publication?

YES

NO

If 'NO', please give reasons for non-publication (*state 'None' if applicable*)

.....  
.....N/A.....

If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.

**Redaction**

If the report is for publication, is redaction required:

1. Of Decision Sheet

YES

2. Of Appendix

YES

NO

NO

If 'YES', please provide details of required redaction:

.....  
.....N/A.....

Date redaction carried out: .....

**Treasurer / Chief Executive Sign Off – for Redactions only**

If redaction is required, Treasurer or Chief Executive are to sign off that redaction has been completed.

**Sign:** .....

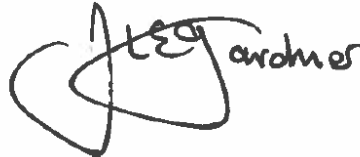
**Print:** .....

**Chief Executive/Treasurer**

**Date signed:** .....

**Decision and Final Sign Off**

I agree the recommendations to this report;



**Sign:**

**Print:** Jane Gardner

**Deputy PFCC**

**Date signed: 29 June 2020**

I do not agree the recommendations to this report because;

.....

**Sign:** .....

**Print:** .....

**PFCC/Deputy PFCC**

**Date signed:** .....