

PFCC Decision Report

Please ensure all sections below are completed

Report reference number: 178/19

Classification Not protectively marked

Title of report: Domestic Abuse Strategy design

Area of County/Stakeholders affected: Countywide

Report by: Greg Myddelton

Date of report: 9 December 2019

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1. Purpose of report

- 1.1. To seek approval for the allocation of up to £2,500 to Viewpoint Marketing in the form of a crime and disorder grant from the 2019-20 Community Safety Fund for the provision of design services for the 2020 partnership Domestic Abuse Strategy.

2. Recommendations

- 2.1. Approve the allocation of a Community Safety Fund grant to Viewpoint Media to undertake the creative design work for the updated Southend, Essex and Thurrock Domestic Abuse Boards (SETDAB's) Strategy.

3. Benefits of Proposal

- 3.1. The SETDAB strategy outlines the priorities for the partnership in seeking to break the cycle of domestic abuse. The design work will ensure that the strategy is consistent with previous reports and is engaging, and aesthetically clean, concise and appealing.

4. Background and proposal

- 4.1. The strategy is being developed by the Southend, Essex and Thurrock Domestic Abuse Board in concert with stakeholders through workshop exercises and engagement events.

4.2. The new document builds on the previous partnership strategy and outlines what the partnership regards as its main priorities. Having the document professionally designed will mean it is engaging and impactful.

5. Alternative options considered and rejected

5.1 The PFCC could choose not to fund this activity, but that may limit the reach and effectiveness of the new strategy, risking the positive impact the partnership may have in addressing this priority

6. Police and Crime Plan

6.1 This strategy will support the PFCC to deliver against the priorities in the Police and Crime Plan to break the cycle of domestic abuse and to place victims at the heart of the criminal justice system

7. Police Operational Implications

7.1 No direct operational impact of this funding.

8. Financial Implications

8.1 The PFCC will fund up to £2,500 to Viewpoint Marketing. The initial design work is £1,500 with additional amendments charged at £75 per hour. This will be a one-off grant from the PFCC's 2019-20 Community Safety Fund.

9. Legal Implications

9.1 No legal implications of this funding

10. Staffing and other resource implications

10.1. No staffing implications

11. Equality and Diversity implications

11.1 The strategy development process has engaged a wide range of stakeholders to ensure it reflects the varied needs of those involved, from victims, perpetrators, professionals and service providers

12. Risks

12.1. There are no risks identified with the award of this grant

13. Governance Boards

13.1. This decision is supported by the Southend, Essex and Thurrock Domestic Abuse Board, chaired by the Deputy Police, Fire and Crime Commissioner, Jane Gardner.

Report Approval

The report will be signed off by the OPFCC Chief Executive and Treasurer, prior to review and sign off by the PFCC / DPFCC .

Chief Executive/M.O Sign: [Signature]
Print: P. West-Jones
Date: 23 December 2019

Chief Financial Officer/Treasurer Sign: [Signature]
Print: ABBEY G. GU
Date: 24/12/19

Publication

Is the report for publication? YES
NO

If 'NO', please give reasons for non-publication (state 'None' if applicable)

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..... N/A

If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.

Redaction

If the report is for publication, is redaction required:

1. Of Decision Sheet YES NO 2. Of Appendix YES NO

If 'YES', please provide details of required redaction:

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..... N/A

Date redaction carried out:

Treasurer / Chief Executive Sign Off – for Redactions only
If redaction is required, Treasurer or Chief Executive are to sign off that redaction has been completed.
Sign:
Print:
Chief Executive/Treasurer
Date signed:

Decision and Final Sign Off

I agree the recommendations to this report;

Sign: [Handwritten Signature]
Print: JANE GARDNER

PFCC/Deputy PFCC

Date signed: 24 DECEMBER 2019

I do not agree the recommendations to this report because;

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Sign:

Print:

PFCC/Deputy PFCC

Date signed: