



Local Engagement

Engagement is not just about formal, planned events. Informal engagement is just as important. Public engagement is a process that brings people together to address issues of common importance, to solve shared problems, and to bring about positive social change.



- Right **person, place** and **time**.
- Don't just be visible but be part of the conversation; **talk, discuss, ask questions**.
- Having identified common issues, **involve** them in solving the problem. Ask for help, ideas and ownership.
- **Manage expectations** there and then.



- Choose locations known to be **ASB** and **crime hot spots**.
- Patrol on foot, **be visible and interact** with the community. Use the mobile police station where possible.
- Follow through with any key information received, thank them for volunteering this and **publicise** resulting activity.



- Advertise well in advance.
- **Be prepared** - know the recent activity in your area and have facts and figures to share.
- Promote **priorities** in the local area and listen to feedback.



- **Promote** the services they offer and **explain** the role they play in solving local issues.
- Utilise **ambassadors** and **advocates**, enable them to work with and support their own communities.
- Work together to **engage wider**, utilise their channels to provide follow up information.



- Identify **hard to reach** communities and actively seek to remove barriers. Why are these groups hard to reach? Can partners or a different approach change this?
- A regular face can boost **confidence**, is there a dedicated spoc that can spend time in these communities and build a rapport?



- Appropriately advertise **warrants**, **foot patrols**, **speedwatch**, etc. Inform communities of the actions you have taken in their area.
- **Remember** - the follow up and feedback is just as important as the engagement itself, make use of social media to inform them of your activity.



Find **In Your Area** posters and social media posts on **connEXion**:

Operational > Quick Links > In Your Area

Visibility



- Identify and know your **hot spots** and **red routes** (arterial paths to and from hot spots).
- Patrol on **foot** where possible. Park on high streets and other areas of high visibility where your presence will be noticed.
- Use **'map my ride'** apps to share routes with your communities.



- Target times of day when your visibility will deter criminality and have **maximum impact** on public confidence.
- Dedicate **colleagues** to visibility so they aren't called from 'Job to Job'.



- Publicise **events** and **patrols** whilst they are happening to encourage attendance and interest.
- A round up of the day's **activities** and **good results** on social media is a good way for members of the public to see how busy you have been. Think "A day in the life of CPT"



- Work with **partners** to problem solve. What causes this area to be a hot spot? How can we prevent this?
- Use **Body-worn Video**, to film your patrols then upload to social media.
- Use your **mobile devices** if you have one where possible so you can stay visible and mobile.



- By increasing our **visibility** to members of the public this will help to increase public's confidence in Essex Police
- Positive and effective engagement will lead to stronger working relationships with your communities

In Your Area
In Your Street

Officers from your local community policing team will be visiting your area. If you're a local resident or business owner, come and join us anytime or voice your concerns - we want to hear from you. We're happy to converse too - simply leave this postcard to a Street warden and we will call round when we're in the area. Alternatively you can chat to us on the street if you prefer.

We will be visiting this road on:

Find out online how Essex Police is making a difference in your area, including opening meetings.
www.essex.police.uk/pressroom

CrimeStoppers
 0800 555 111
 Anonymous Helpline

101
 Essex Police

In Your Area

We've recently been active in your area because:

Enter your message here. It will automatically duplicate to the second box.

NOTE: All messages must be approved by Press Office before distribution.

If you have any information regarding the above or any other policing matter, please contact us by calling 101 or email communityengagement@essex.police.uk or communityengagement@essex.police.uk

For updates on the above and regular local news, please visit our local social media:

www.facebook.com/essexpoliceuk
[@essexpoliceuk](https://www.facebook.com/essexpoliceuk)
[/essexpoliceuk](https://www.facebook.com/essexpoliceuk)
[/essexpoliceuk](https://www.facebook.com/essexpoliceuk)

Find out online how Essex Police is making a difference in your area, as well as upcoming meetings where you can meet your local community policing team to ask questions or voice concerns:
essex.police.uk/basilion

Find **In Your Area** local area activity leaflets & visiting window cards on **connEXion**:

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