

PFCC Decision Report

Please ensure all sections below are completed

Report reference number: 077/18
Classification Not protectively marked
Title of report: Community Development Copywriter
Area of County/Stakeholders affected: Countywide
Report by : Kirsty Smith Date of report: 11 th May 2018 Enquiries to: <u>Kirsty.smith@essex.pnn.police.uk</u>

1. Purpose of report

To seek approval for the allocation of up to £2,500 in the form of a crime and disorder reduction grant from the Community Safety Development Fund to Making words Work! a designated copywriter to support development of communication and media material following successful CSDF projects.

2. Recommendations

Approve the allocation of the Community Safety Development Fund grant to allocate to a Making Words Work! an independent copywriter.

3. Benefits of Proposal

The Community Safety Development Fund is a fund used to support community projects that support the priorities set out in the Police and Crime Plan. Utilising the copywriter allows the PFCC to provide further support to the projects publicly and provide public awareness to their organisation.

Transparency is a key ethos with the office of PFCC. Whilst the PFCC publish all decisions a copywriter allows to demonstrate the outcomes of projects that are funded and share with others.

The stories also help to generate further applications and publicity to the fund encouraging other community projects to apply.

4. Background and proposal

Community Safety Development Fund is to support local voluntary and community safety groups to deliver effective approaches to preventing and tackling crime and anti-social behaviour in Essex.

The office of the PFCC would like to allocate £2,500 as a retainer for Making Words Work! a copywriter who will be able to go and visit successful CSDF projects to then write a story in order for the PFCC to share the work that programmes are achieving which are supporting the Police and Crime Plan and support the programme further in gaining public attention.

5. Police and Crime Plan

All decisions taken by the PFCC are open and transparent. Using a copywriter allows the PFCC to continue to provide further transparency to the decisions that have been made by sharing details of funded programmes which support Police and Crime Plan Priorities

6. Police Operational Implications

No police operational implications

7. Financial Implications

OPFCC will allocate £2,500 from the 2018-19 Community Safety Development Fund to Making Words Work!

8. Legal Implications

The grant is subject to the PFCC's Standard funding agreement

9. Staffing and other resource implications

There are no staffing or resource implications

10. Equality and Diversity implications

There are no equality and diversity implications

Report Approval

The report will be signed off by the OPFCC Chief Executive and Treasurer, prior to review and sign off by the PFCC / DPFCC .

Assistant Director for Commissioning Sign: 

Print: G. MYDDELTON

Date: 23-5-18

Publication

Is the report for publication? YES
NO

If 'NO', please give reasons for non-publication (state 'None' if applicable)
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If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.

Redaction

If the report is for publication, is redaction required:

1. Of Decision Sheet YES NO 2. Of Appendix YES NO

If 'YES', please provide details of required redaction:
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Date redaction carried out:

Treasurer / Chief Executive Sign Off – for Redactions only
If redaction is required, Treasurer or Chief Executive are to sign off that redaction has been completed.
Sign:
Print:
Chief Executive/Treasurer
Date signed:

Decision and Final Sign Off

I agree the recommendations to this report;

Sign: *J Gardner*

Print: JANE GARDNER

PFCC Deputy PFCC

Date signed: 12/6/2018

I do not agree the recommendations to this report because;

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.....
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Sign:

Print:

PFCC/Deputy PFCC

Date signed: