

## PCC Decision Report

**Please ensure all boxes below are completed**

<b>Report reference number:</b> 0108/17
<b>Classification</b> Not protectively marked
<b>Title of report:</b> PCC CSF – Crimestoppers rural crime campaign
<b>Area of County/Stakeholders affected</b>  Countywide
<b>Report by :</b> Greg Myddelton  <b>Date of report:</b> 13 <sup>th</sup> November 2017  <b>Enquiries to:</b> <a href="mailto:greg.myddelton@essex.pnn.police.uk">greg.myddelton@essex.pnn.police.uk</a>

**1. Purpose of report**

- 1.1 To seek approval for the allocation of £5,522 in the form of a crime and disorder reduction grant from the 2017-18 Community Safety Fund to Crimestoppers

**2. Recommendations**

- 2.1. Approve payment of £5,522 to Crimestoppers to deliver a rural crime awareness campaign to coincide with the publication of the Essex rural crime strategy.

**3. Benefits of Proposal**

- 3.1. The campaign plans to use a variety of promotional/publicity materials as well as social media to deliver awareness messages to targeted rural communities during a four month period from November 2017.
- 3.2. The campaign aims to raise awareness of rural crime, increase understanding of rural crime issues, and to support rural communities by providing a safe way to report crime.

**4. Background and proposal**

- 4.1. Crimestoppers will design and deliver a bespoke rural crime media campaign using traditional awareness raising materials such as leaflets and posters in addition to social media and e-mail bulletins.
- 4.2. Crimestoppers guarantee the anonymity of those that contact them, providing a safe way for residents to report crime or concerns related to rural communities, supporting a reduction in crime.
- 4.3. The campaign will run for 4 months and will coincide with the launch of the Essex rural crime strategy in November 2017.

**5. Police and Crime Plan**

- 5.1 In addition to supporting local visible policing, this campaign is expected to address organised crime and therefore impact positively upon priority 4 of the Plan to tackle gangs and organised crime.

**6. Police Operational Implications**

- 6.1 No operational impact

**7. Financial Implications**

- 7.1 The PCC will fund £5,522 from the 2017-18 Community Safety Fund. There are no ongoing commitments on the PCC arising from this grant

**8. Legal Implications**

- 8.1 The award of the grant is subject to the PCC's standard funding agreement.

**9. Staffing and other resource implications**

- 9.1 No staffing implications

**10. Equality and Diversity implications**

- 10.1 There are no direct equality and diversity implications

**Report Approval**

The report will be signed off by the OPCC Chief Executive and Treasurer, prior to review and sign off by the PCC / DPCC .

Chief Executive & Monitoring Officer

Sign: .....  .....

Print: ..... S. HANCOCK .....

Treasurer & Section 151 Officer

Sign: .....  .....

Print: ..... CHARLES A GARNETT .....

**Publication**

Is the report for publication?

YES

NO

If 'NO', please give reasons for non-publication (state 'None' if applicable)

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If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.

**Redaction**

If the report is for publication, is redaction required:

1. Of Decision Sheet

YES

2. Of Appendix

YES

NO

NO

If 'YES', please provide details of required redaction:

.....  
.....  
.....

Date redaction carried out: .....

**Treasurer / Chief Executive Sign Off – for Redactions only**

If redaction is required, Treasurer or Chief Executive are to sign off that redaction has been completed.

Sign: .....

Print: .....

Chief Executive/Treasurer

Date signed: .....

**Decision and Final Sign Off**

I agree the recommendations to this report;

Sign: *Jegan* .....

Print: *JANE GARONER* .....

**PCC/Deputy PCC**

Date signed: *13 November 2017* .....

I do not agree the recommendations to this report because;

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.....

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Sign: .....

Print: .....

**PCC/Deputy PCC**

Date signed: .....