

PCC Decision Report

Please ensure all sections below are completed

Report reference number: PCC/095/17 Classification: Not Protectively Marked
Title of report: Essex Police "Secure. Protect. Prevent" campaign
Area of County/Stakeholders affected: Countywide
Report by: Greg Myddelton Date of report: 2 nd October 2017 Enquiries to: greg.myddelton@essex.pnn.police.uk

1. Purpose of report

- 1.1. To seek approval for the allocation of £1,300 to support Essex Police's "Secure. Protect. Prevent." campaign.

2. Recommendations

- 2.1. Approve the allocation of £1,300 to Essex Police as a contribution towards the costs of the campaign to encourage people to consider whether their home is as safe as it can be.

3. Benefits of Proposal

- 3.1. Communications activity over a two week period starting on Monday October, 23 will deliver community safety messages and act as a call to arms around dwelling burglary, millennium burglary and home security.

4. Background and proposal

- 4.1. The objectives of the campaign are;
- To lower the risk of dwelling and millennium burglary by getting members of the public to **take action**, via an online questionnaire, on securing their home
 - To **raise awareness** of distraction burglary to family members of the high risk group 60+
 - Get 21% of questionnaires from the high risk area of Basildon

- To **inform** and raise awareness of home security for students

4.2. Dwelling burglary increases in the winter months by 12.8% compared to the summer months. Both dwelling burglary (6.8%) and millennium burglary (8%) increased from the previous year. The Crime Prevention Tactical Advisors' research shows that offenders offend where they are comfortable, therefore the campaign is going to focus on informing residents about the importance of keeping their homes secure and how they can do this.

5. Police and Crime Plan

5.1. This proposal supports the PCC's priority to provide more local, visible and accessible policing and by protecting vulnerable people from harm.

6. Police Operational Implications

6.1. No operational implications.

7. Financial Implications

7.1 The PCC would provide a £1,300 community safety grant from the 2017-18 Community Safety Fund to Essex Police

8. Legal Implications

8.1 None identified.

9. Staffing and other resource implications

9.1 There are no staffing issues.

10. Equality and Diversity implications

10.1 There are no D&E implications.

11. Background papers

11.1 There are no background papers.

Report Approval

The report will be signed off by the OPCC Chief Executive and Treasurer, prior to review and sign off by the PCC / DPCC .

AD Commissioning

Sign: 

Print: E. Myddelton

Publication

Is the report for publication?

YES

NO

If 'NO', please give reasons for non-publication (state 'None' if applicable)

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If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.

Redaction

If the report is for publication, is redaction required:

1. Of Decision Sheet YES NO

2. Of Appendix YES NO

If 'YES', please provide details of required redaction:

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Date redaction carried out:

Treasurer / Chief Executive Sign Off – for Redactions only

If redaction is required, Treasurer or Chief Executive are to sign off that redaction has been completed.

Sign:

Print:

Chief Executive/Treasurer

Date signed:

Decision and Final Sign Off

I agree the recommendations to this report;

Sign: *J Gardner*

Print: JANE GARDNER

PCC/Deputy PCC

Date signed: 2ND OCTOBER 2017

I do not agree the recommendations to this report because;

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Sign:

Print:

PCC/Deputy PCC

Date signed: