

Approved By: Susannah Hancock	Classification of Paper: Not Protectively Marked
Report to PCC	Report reference number PCC/0007/17
Date of Decision 24 th January 2017	Area of County/Stakeholders affected Countywide
Title of report Funding for the Fire Collaboration	
Report by Georgina Button	
Enquiries to Georgina Button (georgina.button@essex.pnn.police.uk)	

1. Purpose of report

- 1.1 To seek approval for the allocation of £27,000 from the Police and Crime Commissioner's Transformation Reserve to fund work related to the Fire Collaboration.

2. Recommendations

- 2.1 To approve funding of £20,000 to The Consultation Institute who will provide advice and quality assurance throughout the consultation process.
- 2.2 To approve funding of £2,000 to RP2 who will provide promotion (social media seeding) of the consultation animation for the public consultation of the Local Business Case, Fire and Police governance.
- 2.3 To approve funding of £5,000 to Deadline Communications who will provide animation for the public consultation of the Local Business Case, Fire and Police governance.

3. Benefits of Proposal

- 3.1 The Consultation Institute will provide advice and assurance from an independent quality assurance and advice provider.
- 3.2 This service provided will assess the public consultation approach and materials for the fire and police local governance local business case. Advice from a consultation expert is given throughout the time of the consultation, an assessor will check through all the materials and a mark will be awarded at the end of the consultation
- 3.3 The seeding will aim to achieve 21,500 views
- 3.4 We will be able to demonstrate that we have taken reasonable action to engage with the public and to make it accessible.
- 3.5 The animation will enable the PCC to engage with the county in a digital and easy to access format.
- 3.6 The animation will set the scene for the consultation and bring all printed materials to life.

4. Background and proposal

- 4.1 Due to pending change in legislation the PCC is able to build a local case for the change in governance of the Police and Fire and Rescue Service. This case has been developed and consists of three possible options. We need to consult with the public on these options and include the feedback in the final business case. The consultation will run for 12 weeks from February 16th – 10th May. To ensure we plan and conduct appropriate engagement and produce clear consultation materials, we require advice and quality assurance. The Consultation Institute has provided a good service to the Fire 2020 programme and too many other public consultations.

5. Police and Crime Plan

- 5.1 Supports the priorities in the Police and Crime Plan – in particular, the work in relation to closer collaboration with the Fire Service.

6. Police Operational Implications

- 5.1 No operational implications.
The proposal will allow for reassurance in the consultation process.

7. Financial Implications

- 7.1 The PCC's Transformation Reserve will fund a one off £20,000 to The Consultation Institute.

8. Legal Implications

8.1 None.

9. Staffing and other resource implications


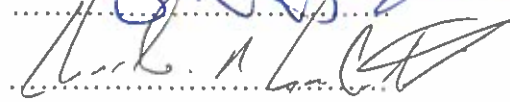
9.1 There are no staffing issues.

10. Equality and Diversity implications

10.1 There are no Equality and Diversity implications. The Consultation Institute will provide assurance on all aspects of the consultation process, including equalities dimensions. The animation will ensure the consultation is more accessible to the public.


Report Approval

The report will be signed off by the Chief Executive and CFO and the PCC Solicitor where legal implications arise.

Chief Executive/M.O 
Chief Financial Officer 
PCC Legal Advisor (As necessary)

Decision

I agree the recommendations to this report



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PCC/Deputy PCC

Date signed 2/2/17 Location.....

I do not agree the recommendations to this report because

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Publication

Reasons for non-publication (state 'None' if applicable)

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[NOT PROTECTIVELY MARKED]

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Signed/Print name

Report for publication	YES	<input type="checkbox"/>
	NO	<input type="checkbox"/>

If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.

[NOT PROTECTIVELY MARKED]

