

<b>Approved By:</b>  Greg Myddelton, Assistant Director Commissioning	<b>Classification of Paper:</b>  Not Protectively Marked
<b>Report to PCC</b>	<b>Report reference number</b> PCC/ 0064/15
<b>Date of Report</b> 1 June 2015	<b>Area of County/Stakeholders affected</b> Colchester
<b>Title of report</b> PCC CSDF – ‘killing with kindness’	
<b>Report by</b> Greg Myddelton	
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**1. Purpose of report**

- 1.1. To seek approval for the allocation of £1,720 in the form of a crime and disorder reduction grant from the CSDF to Essex Police, whose activities will contribute to the priorities set out in the Police and Crime Plan for Essex.

**2. Recommendations**

- 2.1. Approve the allocation of the CSDF grant to Essex Police to deliver the ‘killing with kindness’ campaign aimed at reducing the impact of street begging in Colchester.

**3. Benefits of Proposal**

- 3.1 The campaign will educate people about street begging and encourage them to understand that their money could be better used by charities and they would be assisting more people in a more structured way.
- 3.2 The project aims to;
1. reduce incidents of public order related to begging in the town.
  2. educate people on the benefits of giving their donations to a charity or organisation where real help can be given to others.
  3. make people aware that their donation to a person begging can be making that individual's situation even worse.
  4. make Colchester seem less attractive to the ‘begging community’.
  5. ensure people are aware of how to obtain assistance with housing and benefits.

6. ensure that support is given to those who may want to interact with drug and alcohol rehabilitation organisations as a result of reduction of income.

#### **4. Background and proposal**

- 4.1 The project will involve the printing of information leaflets for people visiting Colchester educating them about street begging and the impact of giving money to beggars. In addition, promotional screens and posters will be erected throughout the Town to give facts about street begging, encouraging people not to give money directly to beggars but to make charitable donations which offered structured support to those who need it.
- 4.2 The effectiveness of this project will be demonstrated by;
  1. A reduction in reported incidents and complaints of street begging.
  2. A visual reduction in the number of beggars on the street.
  3. Working closely with night shelters and drug and alcohol rehabilitation organisations to assess if any further people are interacting with them as a result of the campaign.

#### **5. Police and Crime Plan**

- 5.1 Supports priorities in the Police and Crime Plan as follows;
  - Tackling the consequences of drug and alcohol abuse and mental health issues
  - Ensuring local solutions meet local problems
  - Increasing efficiency in policing through collaborative working and innovation

#### **6. Police Operational Implications**

- 6.1 No operational impact

#### **7. Financial Implications**

- 7.1 The PCC would fund a £1,720 contribution to Essex Police

#### **8. Legal Implications**

- 8.1 The award of the grant is subject to the PCC's standard funding agreement.

#### **9. Staffing and other resource implications**

- 9.1 There are no staffing issues

#### **10. Equality and Diversity implications**

- 10.1 There are no equality and diversity implications



**Publication**

**Reasons for non-publication (state 'None' if applicable)**

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**Signed/Print name**

**Report for publication**

**YES**

**NO**

**If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.**