

Approved By:	Classification of Paper: Not Protectively Marked
Report to PCC	Report reference number PCC/ 018/14
Date of Decision Date of Report 5 February 2014	Area of County/Stakeholders affected Colchester
Title of report PCC NIF - Reduce the Strength	
Report by Greg Myddelton, AD for Commissioning	
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1. Purpose of report

- 1.1. To seek approval for the allocation of £3,610 in the form of a crime and disorder reduction grant from the NIF to Essex Police, whose activities will contribute to the priorities set out in the Essex Police and Crime Plan. This would secure or lead to securing a reduction in crime and disorder.

2. Recommendations

- 2.1. Approve the allocation of the NIF grant to promote the reduce the strength campaign in Colchester town centre, including the provision of plaques to responsible retailers, a community event and leaflets to hand out to street-drinkers.

3. Benefits of Proposal

3.1 Benefits include:

- To dramatically reduce the number of alcohol related offences (often violent offences) and incidents of anti-social behaviour.
- To offer help and support to vulnerable members of the community. Tackling the consequences of alcohol abuse and assisting with rehabilitation.
- To give reassurance to the general public who feel intimidated, alarmed or distressed by incidents of alcohol related anti-social behaviour.

- To take positive action on irresponsible retailers.
- To maintain a cohesive working partnership between Police and other agencies.
- Such brands of high strength beers and ciders are also a target for shoplifters. By limiting the accessibility it could also reduce theft offences.

4. Background and proposal

4.1 The proposal is supported by a detailed application in the required format.

5. Police and Crime Plan

5.1 Supports priorities in the Police and Crime Plan as follows;

- Tackling the consequences of drug and alcohol abuse and mental health issues
- Improving crime prevention
- Ensuring local solutions meet local problems
- Increasing efficiency in policing through collaborative working and innovation

6. Police Operational Implications

6.1 The bid supports the work of the Colchester Community Safety Team

7. Financial Implications

7.1 The PCC would fund a £3,610 contribution to Essex Police (Colchester Community Safety Team)

8. Legal Implications

8.1 The award of the grant is subject to the PCC's standard funding agreement.

9. Staffing and other resource implications

9.1 There are no staffing issues

10. Equality and Diversity implications

10.1 The scheme is open to all retailers and does not discriminate against any groups.

Publication

Reasons for non-publication (*state 'None' if applicable*)

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Signed/Print name

Report for publication

YES

NO

If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.