



Approved By: Charles Garbett A/Chief Executive Chief Officer	Classification of Paper: ...Not Protectively Marked
Report to PCC/Deputy PCC <i>(delete as appropriate)</i>	Report reference number <i>(To be inserted by report author)</i> PCC/0029/13
Date of Decision Date of Report - 13 th June 2013 <i>(delete/insert as appropriate)</i>	Area of County/Stakeholders affected <i>(insert area affected or county wide and key partners affected by the decision)</i>
Title of report – 2013/14 Funding Chelsea Football Club Foundation – Tendring Prevention work	
Report by:	Pamela Standley Operating Manager
Enquiries to:	Pamela Standley Operating Manager

1. Purpose of report

- 1.1. To seek approval to allocate £33,420 to the Chelsea Football Club Foundation for a diversion project in collaboration with Tendring Community Safety Partnership, previously funded (12/13) by Positive Futures.

2. Recommendations

- 2.1. To approve the allocation of the above funding to support the prevention work

3. Benefits of Proposal

- 3.1 The overall aim of the project is to target vulnerable young people at risk of participating in risky behaviours that jeopardise their safety and long-term life outcomes. A preventative approach focusing on an innovative prison led mentoring programme at HMP Chelmsford will be used. Six staff support the programme and this will continue for sustainability.

- 3.2 The intended service embeds an innovative prison led mentoring programme at Chelmsford Prison alongside progressive 'pathways' through local area delivery. The service will provide five progressive pathways that aim to provide support to preventing children, young people becoming vulnerable in Tendring, Essex paying particular attention to residents living in Jaywick, Walton-on-the-Naze and Harwich.
- 3.3 The benefits would be to change the behaviour of the child or young person and thereby prevent them becoming vulnerable or offending. This would reduce the cost to society by involving them with the criminal justice system as victims or perpetrators.
- 3.4 If the decision was not to proceed, these benefits would not be realised.

4. Background and proposal

- 4.1 The overall aim of the project is to target vulnerable young people at risk of participating in risky behaviours that jeopardise their safety and long-term life outcomes. A preventative approach focusing on an innovative prison led mentoring programme at HMP Chelmsford will be used.
- 4.2 Using the power of the Chelsea FC brand, Football and additional 2012 Sports, a project will be implemented that aligns itself to the Home Office priorities. Using sport as a tool the project will provide a positive social impact to the local area through community engagement. It will reduce crime, youth violence, drug and alcohol mis-use through 2012 legacy work. In addition, it will aim to increase the numbers of young people who enter education, training and employment through the implementation of employability and alternative education strands.
- 4.3 Specific prison inmates will be identified to implement a mentoring approach alongside positive activities as an influencing tool. This is intended to deter young people away from criminal activity and negative decision making to improve community cohesion.
- 4.4 The employability strand aims to up-skill participants alongside on-going career/life advice through a multi-agency approach. In addition, an alternative education strand will seek to support the reduction of young people who are not in education or training (NEET) or who are at risk of becoming NEET.
- 4.5 In collaboration with Tendring District Community Safety Partnership the key activity is to deliver a positive social impact that includes community engagement. Using football and sport, a progressive preventative and early intervention approach will be available through sporting, learning and employability activities. Children and young people will be placed at the heart of activities allowing for strong voices to further shape and develop the project.

- 4.6 Football led sessions will be delivered on a weekly basis in specific locations based on factors such as those identified as, or at risk of NEET, children who are cared for, perpetrators of crime and anti-social behaviour.
- 4.7 The approach is designed to provide activities in safe places increasing levels of participation. The implementation of positive activities will raise self-esteem, improve attitudes, confidence and motivation to build strong relationships and trust allowing for development opportunities beyond football.

5. Police and Crime Plan

- 5.1. This proposal meets the key area of focus entitled 'Reducing youth offending and all types of re-offending'. One of the key points is preventing young people entering the criminal justice system. The second is that the PCC will support existing and new early intervention initiatives.

6. Police Operational Implications

- 6.1 None identified.

7. Financial Implications

7.1 Cost

The breakdowns of cost are as followed and are split into three targeted areas;

Area Delivery costs (based on 1 area):

- 2 hours per week of Safety Action Zone Squads @ £35 per hour per coach x 2 coaches (£140 per week x 40 weeks) = £5600
- 4 hours of Alternative Education sessions per week @ £35 per hour (£140 per week x 37 weeks) = £5180
- x1 FA Junior Football Leaders Award (12-15 year olds) @ £360

Cost per area = £11,140.

The total grant cost is £33,420. This figure is based on 3 areas of delivery (Jaywick, Walton-on-the-Naze and Harwich).

8. Legal Implications

- 8.1 None identified

9. Staffing and other resource implications

- 9.1 There are potential resource implications for the office of the PCC as the service and performance outcomes and to a lesser extent the financial


performance, will have to be monitored regularly to ensure effective and efficient delivery against the Police and Crime Plan priorities.

10. Equality and Diversity implications

- 10.1 The project can involve all sections of the community and therefore there are no equality and diversity implications.

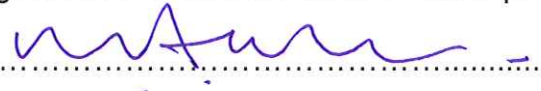
Report Approval

The report will be signed off by the Chief Executive and CFO and the PCC Solicitor where legal implications arise.

Chief Executive/M.O 
Chief Financial Officer
PCC Legal Advisor (As necessary)

Decision

I agree the recommendations to this report

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PCC/Deputy PCC

I do not agree the recommendations to this report because

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PCC/Deputy PCC

Publication

Reasons for non-publication (*state 'None' if applicable*)

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Signed/Print name

Report for publication

YES

NO

If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.